

## THE CONFIDERE GROUP STORY

Leading complex organizations makes demands that consistently test the best professionals. Years of experience and past successes are merely prologue to a wider, deeper, more complex set of challenges. In unfamiliar or fast changing waters it pays to have an experienced, senior leader alongside.

The Confidere Group is home to some of the foremost contemporary business mentors. They are leaders who have guided complex organizations during periods of change and challenge, turmoil and transition. And with their management expertise they have an emotional intelligence that makes them capable confidants. Confidere partners with CEOs looking to make a lasting impression, through to the next generation of executives considering the skills required for their next career jump and building a high impact career.

For the benefit of clients, Confidere is a learning organization. Every year, we undertake fact-finding missions around the world, talking to business leaders, academics, thinkers and recruiters. We find out what new technology is being picked up, rather than what is available. We look at how workforces are changing. We search for the signals that will become trends. We question environmentalists, ethicists, and philosophers. We listen to economists and politicians, and talk to social academics and marketers. We see the change and bring our insights to your business.

We have been at the helms of businesses and are experienced in leadership. But our ability to use past experience to help you into the future is not what sets us apart. Our expertise in helping leaders and businesses steer through tumult to achieve higher goals and greater successes in uncharted waters is a unique skill.

Seeing reflections in the water was an important tool for early navigators. They looked for trade wind clouds over invisible islands, detecting land through the green reflection in the cloud's undersurface.

Reflection is one of our tools too. We encourage and facilitate deeper self reflection, personal practice and learning. We encourage alignment of your passion and your legacy, with doing good in your environment, so you don't just run a better company – you leave a glow in your wake, and beneficial ripples that keep acting even when you're no longer there.

*“Confidere”: Latin. Etymology: From “con” (with, together) + “fidere” (to trust; to rely upon).*